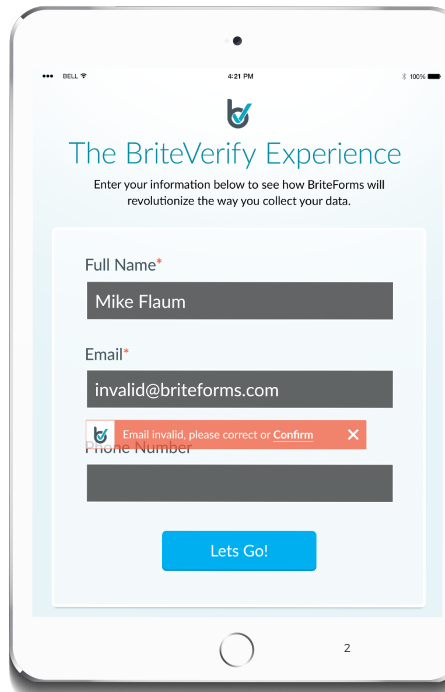




BRITEVERIFY EMAIL VERIFICATION SERVICES

# EMAIL VERIFICATION ENSURES AN EMAIL ADDRESS EXISTS IN REAL-TIME WITHOUT EVER SENDING A MESSAGE



# WHY BRITEVERIFY

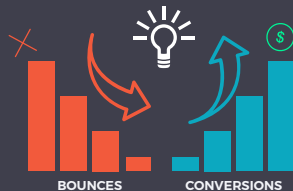
## REDUCE BOUNCES

BriteVerify can reduce your bounce rates up to 98%, making your email campaigns perform better and helping to keep your data integrity sound.



## INCREASE REVENUE

As your bounce rates go down, your conversions go up and revenue increases. Pretty simple stuff...



# SERVICES

Where user friendly meets enterprise ready



## REAL-TIME EMAIL VERIFICATION

Never turn a miss-spelling into a missed customer. Our Real-Time APIs and tools ensure data entering your systems is correct as a customer types.



## REAL-TIME EMAIL LIST VERIFICATION

BriteVerify ensures that your existing marketing lists are clean and correct using the same technologies for a million emails as for one and we integrate with your ESP of choice.



## TYPO TRAP & DISPOSABLE ADDRESS REMOVAL

In addition to removing invalid email addresses, we can detect and remove disposable and typo trap domains for even greater assurance of data quality.



## WHITE GLOVE PROFESSIONAL SERVICE

Assigned success managers can guide your data project and support engineers can assist with custom integrations



## 24/7 SUPPORT

Day or night and around the world, BriteVerify's support is always here to ensure your success.





# ENSURE DATA INTEGRITY

In Real Time

4:21 PM 100%

**The BriteVerify Experience**

Enter your information below to see how BriteForms will revolutionize the way you collect your data.

Full Name\*

Mike Flaum

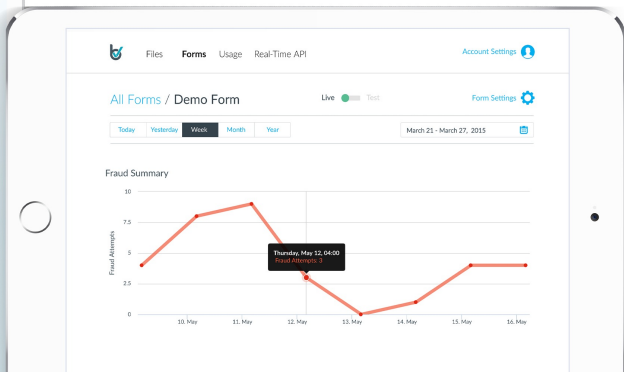
Email\*

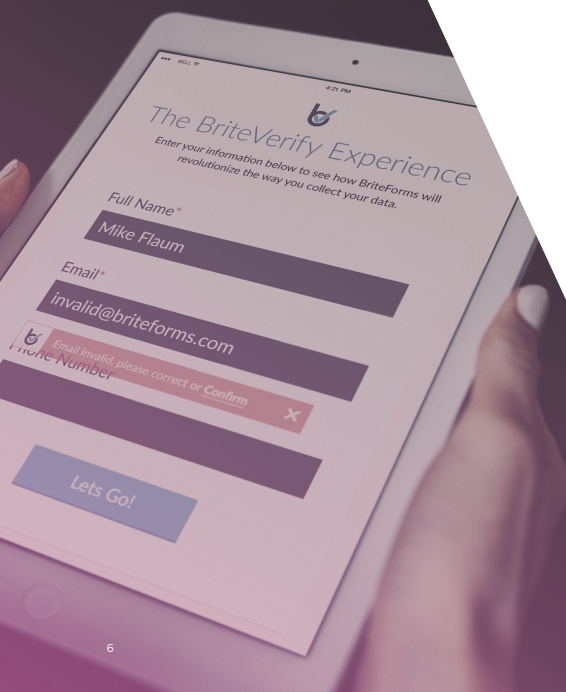
invalid@briteforms.com

Email invalid, please correct or Confirm

Phone Number

Lets Go!





# Ensure Validity

7 - 15% of online forms and POS entries contain invalid, undeliverable emails mostly due to common typos.

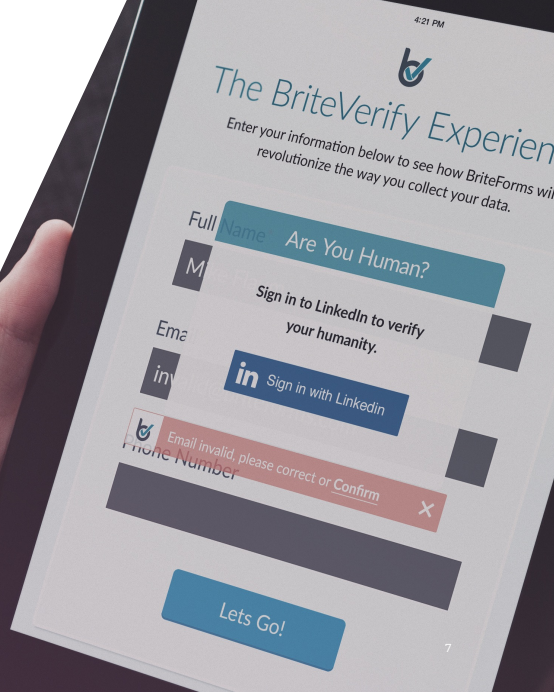
Invalid data can be very expensive to find and remove after the fact. Don't turn misspellings into missed customers

# Ensure Humanity

Nearly all online registration forms of any significant traffic experience data fraud

BriteVerify can detect suspicious behavior and challenge the user only when they are suspect

This removes bottlenecks to conversion, while protecting your systems for data fraud



# ENTERPRISE READY APIS

Trusted by the Fortune 500 and the Fortune 5,000,000

## Email Verification API

The email api is pretty straightforward. It is a simple GET request with two parameters:

1. address: the email address to be verified.
2. apikey: the api key for your BriteVerify account.

Here is an example request:

```
https://bpl.briteverify.com/emails.json?address=johndoe@briteverify.com&apikey=e758ffb9-cdbb-48d5-b9da-6c279
```

something with an HTTP status of 200, regardless if the email is valid or invalid. The above request will yield the following response:

```
{  
  "address": "johndoe@briteverify.com",  
  "account": "johndoe",  
  "disposable": false,  
  "role_address": false,  
  "duration": 0.104516605  
}
```

Now if I pass an invalid email I will get not only a status of "invalid" I will also get an error and an error code explaining why the



# REAL-TIME APIs

## Five 9s Availability

Highly reliable APIs deliver results you can rely on.

## Sub Second Response Time

Sub-second responses deliver data quality without adding delays.

## Globally Distributed

Hundreds of servers distributed around the globe bring the utmost performance world wide.

## Globally Accurate

Geographically aware verification algorithms ensure the most accurate results.

## 300+ Million Emails Per Month

Enterprise-level performance delivered at scale.

## 10+ Billion Verifications and Counting

History of delivering highly accurate services to users around the globe.

# LIST VERIFICATION TOOLS

## Automated FTP & SFTP Solutions

Provides an automated and secure method for verifying email lists.

## Self-Service Applications & Support

24/7 availability for users with occasional, on-demand list verification needs.

## Secure in Transit and at Rest

Data is secure at every point in the verification work-flow.

## Support for Additional PGP Encryption

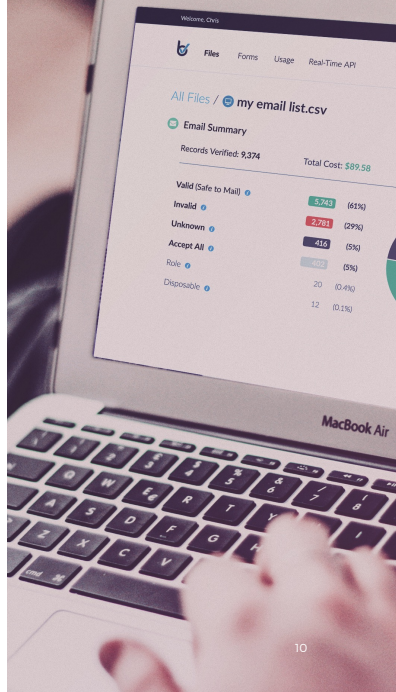
Automated solutions allow for programmatic PGP decryption and encryption for added security.

## Averages 100,000 Emails per Hour

Both self-service and programmatic solutions deliver quick and reliable turn-around.

## Completed List Data Automatically Removed

Users have full control over list deletion once full results are retrieved.



# ENTERPRISE PROVEN SOLUTIONS

Fortune 50 companies rely on BriteVerify everyday to ensure the quality of their customer data.

From Financial Services, to Healthcare, to Government Agencies, to Insurance.

The largest companies in the world trust BriteVerify everyday.



# WHITE GLOVE SERVICE

Whether you have 10 employees or 10,000, we're here to help you get the most out of BriteVerify.

## 24/7 SUPPORT

Day or night and around the world, BriteVerify's support is always on and always responsive.

## SUPPORT AND TRAINING

Our success, service, and support experts are ready to help you with your user onboarding, product education, data migration and business transformation journey.

## ASSIGNED SUCCESS MANAGER

Unlock the full value of your BriteVerify solution with help from our customer success team.

## INTEGRATION SUPPORT

With a complete set of APIs and support for custom integrations, you can integrate with your existing workflows and tools.





# GLOBALY ACCURATE, GLOBALY DISTRIBUTED

With customers in over 150 countries worldwide, we verify the world's email.



## **HUNDREDS OF SERVERS DEPLOYED AROUND THE WORLD.**

From San Francisco to Singapore, we have infrastructure on the ground where you are.



## **GEOGRAPHICALLY AWARE VERIFICATION ALGORITHMS.**

Emails are verified in country of origin, increasing accuracy and compliance.



## **THE ONLY SERVICE THAT IS ACCURATE AROUND THE GLOBE.**

We have spent years building our network and our geographically intelligent services.



# POWERFUL SOLUTIONS. SIMPLE PRICING.

BriteVerify's no-hassle pricing makes getting verified and staying clean easy and affordable. There are no subscriptions or setup fees – just pay for what you need, when you need it. Loads of records to verify? We've got you covered. Prices go down with higher volume. The more you verify, the less you pay.

